



Public Fleet Advisors LLC

Sam P. Lamerato, CPFP, Owner & Principal Advisor
Larry Campbell, CPFP, Principal Advisor

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Dear Fleet Professional,

A regional fleet management training seminar is coming to Frankenmuth, MI September 10, 2026! (see attached agenda)

Public Fleet Advisors (PFA) provides quality fleet management education. Training occurs at **customer sites, regional venues, and public fleet conferences**. Designed for both newcomers and seasoned professionals, the curriculum is designed to enhance job performance and marketability in the fleet industry. Attendees should include **directors, managers, administrators, financial analysts, supervisors, parts managers, technicians**, and other professionals. Including the entire organization is a catalyst for positive culture change and organizational improvement. *Quality education facilitates improved service delivery to citizens and potentially saves taxpayers millions of dollars.*

A regional Fleet training seminar is coming to Frankenmuth, MI on September 10, 2026!

Fleet Management Training Selected by Regional Fleet Managers:

Fleet Facility Replacement - Knowing your Needs Today and in the Future. Larry Campbell, CPFP, Retired Fleet Manager, Fort Wayne, IN	Developing & Defending Your Fully Burdened Labor Rate – Sam Lamerato, CPFP, Retired Fleet Superintendent, Troy, MI. Owner of Public Fleet Advisors LLC
Balancing Risk and Building Trust – Information every Fleet Manager & Personnel need to hear. – Lori Grigg Bluhm, City attorney, City of Troy, MI	Fleet management 101 - Pathway to a top-level fleet operation
What's New in Snow Removal and Ice Control Equipment. Municipal Contracts & Delivery Times. Dan and Brian Bouwman, Truck & Trailer Specialties, Inc.	Discovering Fleet Best Practices - Learning new technologies

The PFA instructors Sam Lamerato, CPFP and Larry Campbell, CPFP are well-known leaders in public fleet management and are fleet industry certified. With over eighty (80) years of continuous business experience, they are masters at teaching complex public management principles. For over twenty-five years Sam has organized large public works conferences, lectured at schools, presented at fleet conferences, and delivered Webinar presentations. *Over the past nine years alone, PFA has taught business management skills and implementation strategies to thousands of public fleet professionals across North America. During this seminar you will hear from experts regarding the needs of your communities and the methods to ensure your equipment will be ready to serve when called upon.*

To register, please visit us at <http://www.publicfleetadvisors.com/training registration>

Sam P. Lamerato, CPFP

*Public Fleet Manager of the year GFX & APWA
GFX Hall of Fame Inductee & Legendary Lifetime
Achievement Award Recipient*

Larry Campbell, CPFP

*Public Fleet Manager of the Year GFX & APWA
GFX Hall of Fame Inductee, & Legendary Lifetime
Achievement Award Recipient*

“Optimize your fleet operation with proven expertise”

**Public Fleet Advisors
Bavarian Inn Lodge & Conference Center
One Covered Bridge Lane
Frankenmuth, MI 48734
September 10, 2026**

Public Fleet Advisors Group Number: 1466X2 September 09, 2026 - September 11, 2026

GUEST ROOM RATES & RESERVATIONS PROCEDURE Room rates are \$129 per standard double room, \$139 per premium queens or king room, and \$204 per suite, single, double, triple, and quad occupancy per room, per night. There is an additional \$30 charge per person for a 5th or 6th person in the same room. Rollaway bed charges are \$20 per night, and cribs are \$10 per night. ***The Bavarian Inn Lodge will apply a \$34.95 daily resort fee to all reservations, subject to 6% state sales tax.***

This fee allows us to continually make improvements to our guest experience. It also allows us to continually offer many conveniences and include amenities without additional charges. Individual reservations are due 30 days prior to arrival. All rooms not reserved in a guest's name 30 days prior to arrival will be released from your group block. A credit card guarantee is required to hold each individual's reservation and will be charged for the first night's stay plus tax. A valid American Express, Visa, MasterCard, or Discover card number and expiration date are acceptable. A cancellation fee of the first night's room and tax will apply should a guest cancel their reservation less than 72 hours prior to arrival or does not arrive to check in on their scheduled arrival date (no show). Reservations can be made via online reservation link or by calling our toll-free number at 1-855-652-7200. Please ask all delegates to have the group number as reference when calling to get the group rate. Room rates are net non-commissionable and are subject to 6% state sales tax and 7% occupancy tax/city assessment. Groups exempt from state sales tax must provide approved written proof a minimum of 30 days prior to arrival. Per State of Michigan law, the entire hotel is non-smoking, including all public areas, guestrooms and balconies. Group rooms are not blocked together in the same area of the hotel. If guests would like their rooms together, they must be booked at the same time within the same phone call. The method of payment for each room must be given when the reservation is made.

GUESTROOM BILLING Individuals are responsible for their own rooms, tax and incidental charges. Payment is accepted by cash, Visa, Mastercard, American Express and Discover.

Seminar Cost: The cost to attend Public Fleet Advisors (PFA) training seminar is \$250.00 per person. ***Payments received more than 15 days in advance, the cost is \$225.00 per person.*** Discounts are given to agencies sending multiple attendees and/or for organizations that belong to a Fleet Management Association such as the American Public Works Association (APWA), National Association of Fleet Administrators (NAFA), FleetPros Fleet Management Association, Public Fleet Managers Associations, or other similar organization. ***With the discount, the cost is \$185.00 per person if paid in full 15 days in advance. Due to event expenses NO refunds will be given one week prior to the training event.***

To register, please click www.publicfleetadvisors.com/training-registration.

The significant value of the training provided by PFA far exceeds the cost to attend this wonderful opportunity.

For additional information about Public Fleet Advisors, please visit our website @ <http://www.publicfleetadvisors.com/> (click on menu to navigate to web pages)

Should you have additional questions regarding venue, hotels, and pricing, please call!

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Public Fleet Advisors Fleet Training Seminar Frankenmuth, MI

September 10, 2026

7:20-7:45	Registration – Coffee & Pastries
7:45-8:10	Welcome & Introductions
8:10-9:00	Fleet Facility Replacement - Knowing your current and future needs - -Larry Campbell, CPFP, Retired Fleet Manager, Fort Wayne, IN
9:00-9:50	Balancing Risk and Building Trust - Information a Fleet Manager & Personnel need to hear. – Lori Grigg Blum, City attorney, Troy, MI
9:50-10:10	Break & Networking Time
10:10-10:30	Save time & money by purchasing from ready-to-use, competitively solicited contracts - <u>Sourcewell</u>
10:30-11:30	Developing & Defending Your Fully Burdened Labor Rate – Sam Lamerato, CPFP Retired Fleet Superintendent, City of Troy, MI
11:30-12:00	What to look for in Fleet Management Software – <u>Faster Asset Solutions</u>
12:00-12:50	Lunch & Networking
12:50-2:00	What's New in Snow Removal and Ice Control Equipment, Municipal Contracts & Delivery Times? Dan and Brian Bouwman, Truck & Trailer Specialties, Inc.
2:00-2:10	Purple Wave Auction Services - a full-service auction company that provides personalized service to every buyer and seller. <u>Purple Wave</u>
2:10-2:30	Break & Networking Time
2:30-3:30	Fleet management 101 - Pathway to a top-level fleet operation
3:30-4:00	Discovering Fleet Best Practices & Learning New technologies
4:00-4:15	Wrap-up discussion & Door Prizes

Platinum Partner/Sponsors

Platinum Partner



Gold Sponsor



Silver Sponsor



Bronze Sponsor

