



# Public Fleet Advisors LLC

Sam P. Lamerato, Owner & Principal Advisor  
Larry W. Campbell, Principal Advisor

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Dear Fleet Professional,

***A regional fleet management training seminar is coming to the University of South Florida located in Tampa, FL June 23, 2026! (see attached agenda)***

Public Fleet Advisors (PFA) provides quality fleet management education. Training occurs at **customer sites, regional venues, and public fleet conferences**. Designed for both newcomers and seasoned professionals, the curriculum is designed to enhance job performance and marketability in the fleet industry. Attendees should include **directors, managers, administrators, financial analysts, supervisors, parts managers, technicians**, and other professionals. Including the entire organization is a catalyst for positive culture change and organizational improvement. *Quality education facilitates improved service delivery to citizens and potentially saves taxpayers millions of dollars.*

### Fleet Management Training Topics Selected by Regional Fleet Managers:

Ethics in the workplace. Larry Campbell, CPFP, Retired Fleet Manager, Fort Wayne, IN	Top Ten Best Practices in Fleet Management. Sam P. Lamerato, CPFP, Retired Fleet Manager, City of Troy, MI & Owner of PFA
Can your Fleet Compete? Is your Fleet Hourly Labor Rate Competitive? Larry Campbell, CPFP	Fleet management 101 - Pathway to a Top -Level Fleet Operation. Sam P. Lamerato, CPFP, Retired Fleet Manager, City of Troy, MI & Owner of PFA
Benefits of an Asset Management Program – Panel Discussion	University Fleet Operation Overview - Speaker Lincey Araya, Fleet Services Manager
Networking and View Vendor Displays	Tour of Fleet Operation
Discovering Fleet Best Practices & Learning New Technologies - Round Table Discussions	Professional Organizations - Door Prizes - Closing Remarks

The PFA instructors Sam Lamerato, CPFP and Larry Campbell, CPFP are well-known leaders in public fleet management and are fleet industry certified. With over eighty (80) years of continuous business experience, they are masters at teaching complex public management principles. For over twenty-five years Sam has organized large public works conferences, lectured at schools, presented at fleet conferences, and delivered Webinar presentations. *Over the past nine years alone, PFA has taught business management skills and implementation strategies to thousands of public fleet professionals across North America. During this seminar you will hear from experts regarding the needs of your communities and the methods to ensure your equipment will be ready to serve when called upon.*

To register, please visit us at <http://www.publicfleetadvisors.com/training registration>

**Sam P. Lamerato, CPFP**  
*Public Fleet Manager of the year GFX & APWA  
GFX Hall of Fame Inductee & Legendary Lifetime  
Achievement Award Recipient*

**Larry Campbell, CPFP**  
*Public Fleet Manager of the Year GFX & APWA  
GFX Hall of Fame Inductee, & Legendary Lifetime  
Achievement Award Recipient*

*“Optimize your fleet operation with proven expertise”*



**Public Fleet Advisors  
Seminar Location  
University of South Florida  
Pats Training Facility**



**13309 USF Plum Drive, Tampa, FL 33620  
June 23, 2026**

Go to the PTB building, 13309 USF Plum Drive, just west of the USF Water Tower and north of Parking and Transportation Services on the Tampa campus. • Please Park in an appropriate location according to your USF parking permit. Lot 42, 43 and the Laurel Parking facility are nearby. Paid visitor parking spaces are available in lot 43 (Laurel Drive) and lot 3 (Across Holly Drive in front of Fine Arts). Only Park in 30-minute spaces in front of Parking Services if a visit less than 30 minutes is anticipated. Please do not park in 30-minute parking spaces for training classes.

**Hotel: Hampton Inn - 3333 East Busch Boulevard,  
Tampa, FL 33612 Room Rate – King Bed \$139.96 inc. tax**



**Seminar Cost:** The cost to attend Public Fleet Advisors (PFA) training seminar is \$250 per person. **Payments received more than 15 days in advance, the cost is \$225 per person.** Discounts are given to agencies sending multiple attendees and/or for organizations that belong to a Fleet Management Association such as the American Public Works Association (APWA), National Association of Fleet Administrators (NAFA), FLAGFA Florida Association of Government Fleets Administrators, **Municipal Equipment Maintenance Association (MEMA)**, or other similar organizations. **With the discount, the cost is \$185 per person. Due to prepaid event expenses, NO refunds provided less than one week prior to the training event.**

To register, please click [http://www.publicfleetadvisors.com/training\\_registration](http://www.publicfleetadvisors.com/training_registration) .

The significant value of the training provided by PFA far exceeds the cost to attend this wonderful opportunity.

For more payment options, please contact:

Sam P. Lamerato, CFPF  
(248) 885-1847  
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# Public Fleet Advisors Fleet Training Seminar at University of South Florida in Tampa, FL

**June - 23, 2026**

7:15-7:45	Registration, Coffee & Pastries
7:45-8:10	Welcome & Introductions
8:10-9:00	Ethics in the workplace. Larry Campbell, CPFP, Retired Fleet Manager, Fort Wayne, IN
9:00-10:00	Top Ten Best Practices in Fleet Management. Sam Lamerato, CPFP, Retired Fleet Manager, Troy, MI & Owner of Public Fleet Advisors (PFA)
10:00-10:20	Break & Networking Time
10:20-10:45	Save Time & Money by Purchasing from Ready-to-Use, Competitively Solicited Contracts – <a href="#"><u>Sourcewell</u></a>
10:45-11:30	Fleet management 101 - Pathway to a Top-Level Fleet Operation, Sam Lamerato, CPFP
11:30-12:00	Fleet Operation Overview – Lincey Araya, Fleet Services Manager
12:00-12:45	Lunch Provided & Networking
12:45-1:00	Purple Wave Auction Services - a full-service auction company that provides personalized service to every buyer and seller. <a href="#"><u>Purple Wave</u></a>
1:00-1:30	Benefits of an Asset Management Program – Panel Discussion
1:30-1:45	What to look for in Fleet Management Software - <a href="#"><u>Faster Asset Solutions</u></a>
1:45-2:00	Break & Networking Time
2:00-2:30	Can your Fleet Compete? Is your Fleet Hourly Labor Rate Competitive? Could you be outsourced? Larry Cambell, CPFP
2:30-3:15	Discovering Fleet Best Practices & Learning New Technologies
3:15 -	Wrap-up, Door Prizes & Tour of Fleet Facility

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**Speakers: Sam P. Lamerato, CPFP, Larry W. Campbell, CPFP and Lincey Araya, Fleet Services Manager**

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