



Public Fleet Advisors LLC

Sam P. Lamerato, Owner & Principal Advisor
Larry W. Campbell, Principal Advisor

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Dear Fleet Professional,

A regional fleet management training seminar is coming to the City of Hillsboro, OR October 8, 2026! (see attached agenda)

Public Fleet Advisors (PFA) provides quality fleet management education. Training occurs at **customer sites, regional venues, and public fleet conferences**. Designed for both newcomers and seasoned professionals, the curriculum is designed to enhance job performance and marketability in the fleet industry. Attendees should include **directors, managers, administrators, financial analysts, supervisors, parts managers, technicians**, and other professionals. Including the entire organization is a catalyst for positive culture change and organizational improvement. *Quality education facilitates improved service delivery to citizens and potentially saves taxpayers millions of dollars.*

Fleet Management Training Topics Selected by Regional Fleet Managers:

Ethics in the workplace. Larry Campbell, CPFP, Retired Fleet Manager, Fort Wayne, IN	Top Ten Best Practices in Fleet Management. Sam P. Lamerato, CPFP, Retired Fleet Manager, City of Troy, MI & Owner of PFA
Can your Fleet Compete? Is your Fleet Hourly Labor Rate Competitive? Larry Campbell, CPFP	Fleet management 101 - Pathway to a Top -Level Fleet Operation. Sam P. Lamerato, CPFP, Retired Fleet Manager, City of Troy, MI & Owner of PFA
Benefits of an Asset Management Program – Panel Discussion	City of Hillsboro Fleet Overview - Speaker Donny Leader, Fleet Superintendent, City of Hillsboro, OR
Networking and View Vendor Displays	Tour of Fleet Operation
Discovering Fleet Best Practices & Learning New Technologies - Round Table Discussions	Professional Organizations - Door Prizes - Closing Remarks

The PFA instructors Sam Lamerato, CPFP and Larry Campbell, CPFP are well-known leaders in public fleet management and are fleet industry certified. With over eighty (80) years of continuous business experience, they are masters at teaching complex public management principles. For over twenty-five years Sam has organized large public works conferences, lectured at schools, presented at fleet conferences, and delivered Webinar presentations. *Over the past nine years alone, PFA has taught business management skills and implementation strategies to thousands of public fleet professionals across North America. During this seminar you will hear from experts regarding the needs of your communities and the methods to ensure your equipment will be ready to serve when called upon.*

To register, please visit us at <http://www.publicfleetadvisors.com/training registration>

Sam P. Lamerato, CPFP
*Public Fleet Manager of the year GFX & APWA
GFX Hall of Fame Inductee & Legendary Lifetime
Achievement Award Recipient*

Larry Campbell, CPFP
*Public Fleet Manager of the Year GFX & APWA
GFX Hall of Fame Inductee, & Legendary Lifetime
Achievement Award Recipient*

“Optimize your fleet operation with proven expertise”

**Public Fleet Advisors
Training Location
City of Hillsboro – Hidden Creek Community Center
5100 NE Hidden Creek Drive, Hillsboro, OR 97124
October 8, 2026**



Hotels: Hampton Inn & Suites Portland/Hillsboro-Evergreen Park
9399 NE Tanasbourne Drive Hillsboro, Oregon 97124
Phone Number 503-718-0006
Website: PDXHE Hampton Suites@hilton.com
Check website for discount rates
Self-parking \$12.00 per day



Seminar Cost: The cost to attend Public Fleet Advisors (PFA) training seminar is \$250 per person. **Payments received more than 15 days in advance, the cost is \$225 per person.** Discounts are given to agencies sending multiple attendees and/or for organizations that belong to a Fleet Management Association such as the American Public Works Association (APWA), National Association of Fleet Administrators (NAFA), FleetPros Fleet Management Association, Public Fleet Managers Association (PFMA) and **Municipal Equipment Maintenance Association (MEMA)**, or other similar organizations. **With the discount, the cost is \$185 per person.** **Due to prepaid event expenses, NO refunds provided less than one week prior to the training event.**

To register, please click http://www.publicfleetadvisors.com/training_registration .

The significant value of the training provided by PFA far exceeds the cost to attend this wonderful opportunity.

For more payment options, please contact:

Sam P. Lamerato, CFPF
(248) 885-1847
sam@publicfleetadvisors.com



Public Fleet Advisors Fleet Training Seminar at City of Hillsboro, OR

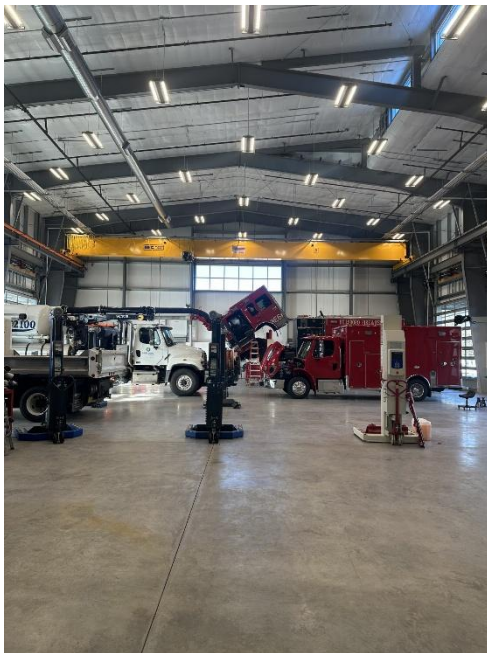
October 8, 2026

7:15-7:45	Registration, Coffee & Pastries
7:45-8:10	Welcome & Introductions
8:10-9:00	Ethics in the workplace. Larry Campbell, CFPF, Retired Fleet Manager, Fort Wayne, IN
9:00-10:00	Top Ten Best Practices in Fleet Management. Sam Lamerato, CFPF, Retired Fleet Manager, Troy, MI & Owner of Public Fleet Advisors (PFA)
10:00-10:20	Break & Networking Time
10:20-10:45	Save Time & Money by Purchasing from Ready-to-Use, Competitively Solicited Contracts – <u>Sourcewell</u>
10:45-11:30	Fleet management 101 - Pathway to a Top-Level Fleet Operation, Sam Lamerato, CFPF
11:30-12:00	Fleet Operation Overview – Donny Leader, Fleet Superintendent
12:00-12:45	Lunch Provided & Networking
12:45-1:00	Purple Wave Auction Services - a full-service auction company that provides personalized service to every buyer and seller. <u>Purple Wave</u>
1:00-1:30	Benefits of an Asset Management Program – Panel Discussion
1:30-1:45	What to look for in Fleet Management Software - <u>Faster Asset Solutions</u>
1:45-2:00	Break & Networking Time
2:00-2:30	Can your Fleet Compete? Is your Fleet Hourly Labor Rate Competitive? Could you be outsourced? Larry Cambell, CFPF
2:30-3:15	Discovering Fleet Best Practices & Learning New Technologies
3:15 -	Wrap-up, Door Prizes, and tour of Fleet Operation. Shop location is 4437 NE 30 th Ave Hillsboro OR 97124.

Speakers: Sam P. Lamerato, CFPF, Larry W. Campbell, CFPF and Donny Leader, Fleet Superintendent

Hillsboro Shop Tour

Shop location is 4437 NE 30th Ave Hillsboro
OR 97124



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