



Public Fleet Advisors LLC

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Dear Fleet Professional,

Public Fleet Advisors (PFA) provides quality fleet management education. Training occurs at **customer sites, regional venues, and public fleet conferences**. Designed for both newcomers and seasoned professionals, the curriculum will enhance job performance and marketability in the fleet industry. Attendees should include **directors, managers, administrators, financial analysts, supervisors, parts managers, technicians**, and other professionals. Including the entire organization is a catalyst for positive culture change and organizational improvement. *Quality education facilitates improved service delivery to citizens and saves taxpayers millions of dollars.*

A regional fleet management training seminar is coming to: The City of Clovis, CA July 12-13, 2022!

Fleet Management Training Topics Selected by Regional Fleet Managers:

Calculating Public Fleet Rates & Fleet Replacement Strategies	Developing a Preventative Maintenance Program & Its Importance
Parts Inventory Management	Workflow, Productivity, & Shop Safety
How Many Technicians Do You Really Need?	Round Table Discussion
How to Hire & Retain Quality Technicians	Surviving an Audit of Your Fleet Operation
Electric Vehicle Discussion	Discovering Fleet Best Practices & Learning New Technologies

PFA instructors are well-known leaders in public fleet management and are both fleet industry certified. Together, they have a combined total of over eighty (80) years of continuous business experience and are masters at teaching complex public management principles. For over twenty-five years they have organized large public works conferences, lectured at schools, presented at fleet conferences, and delivered Webinar presentations. *PFA instructors have taught business management skills and implementation strategies to thousands of public fleet professionals across North America.*

For more information about this opportunity, please visit us at www.publicfleetadvisors.com or call for more information regarding venue, hotels, and pricing.

Sam P. Lamerato, CFPF
Legendary Lifetime Achievement Award Recipient

John S. Hunt, CFPF
Public Fleet Manager Hall of Fame Inductee

“Optimize your fleet operation with proven expertise”

**City of Clovis
Operations & Maintenance Service Center
155 North Sunnyside
Clovis, CA 93611**



July 12-13, 2022

Hotels:

Comfort Suites Clovis

143 N Clovis Ave, Clovis CA 93612

(559) 299-9992

Best Western – Clovis Cole

415 Clovis Ave, Clovis CA 93612

(559) 299-1547

Seminar Cost: The cost to attend Public Fleet Advisors (PFA) training seminar for both days is \$225 per person. **Payments received more than 30 days in advance, the cost is \$199 per person.** Discounts are given to agencies sending multiple attendees and/or for organizations that belong to a Fleet Management Association such as the American Public Works Association (APWA), National Association of Fleet Administrators (NAFA), FleetPros Fleet Management Association, Public Fleet Managers Associations, or other similar organization. **With the discount, the cost is \$175 per person.**

To register, please click www.publicfleetadvisors.com/training_registration.

The significant value of the training provided by PFA far exceeds the cost to attend this wonderful opportunity.

For more payment options, please contact:

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Public Fleet Advisors Fleet Training Seminar Clovis, CA

July 12, 2022

- 7:15-7:45** **Registration & Coffee & Pastries**
 - 7:45-8:15** **Welcome, Fleet Overview & Introductions**
 - 8:15-9:00** **Calculating Public Fleet Rates**
 - 9:00-9:35** **Fleet Replacement Strategies**
 - 9:35-10:00** **Save Time & Money by Purchasing from Ready-to-Use, Competitively Solicited Contracts - Sourcewell**
 - 10:00-10:25** **Break & Networking Time**
 - 10:25-11:35** **Parts Inventory Management - Do you really need what you are stocking?**
 - 11:35-12:00** **Modern Fleet Asset Remarketing
Strategies That Will Make Your Program Shine! - GovDeals**
 - 12:00-1:00** **Lunch Provided & Networking**
 - 1:00-1:20** **Electric Vehicle Discussion
Speaker: Duane Myers, Fleet Manager, City of Fresno**
 - 1:20-2:20** **Developing a Preventive Maintenance Program & Its Importance**
 - 2:20-2:50** **Break & Networking Time**
 - 2:50-3:50** **How to Hire & Retain Quality Technicians**
 - 3:50-4:35** **Discovering Fleet Best Practices & Learning New Technologies**
 - 4:35** **Day One Wrap-up Discussion**
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July 13, 2022

- 7:15-7:45 Networking & Coffee & Pastries
- 7:45-8:15 Day Two Opening Remarks and Discussion
- 8:15-9:15 Workflow, Productivity, & Shop Safety
- 9:15-10:15 How Many Technicians Do You Really Need?
- 10:15-10:30 Break & Networking Time
- 10:30-11:30 Surviving an Audit of Your Fleet Operation
- 11:30-11:50 Round Table Discussion - Bring Your Hot Topics
- 11:50-12:00 Professional Organizations - Door Prizes - Closing Remarks
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Speakers: John S. Hunt, CPFP and Sam P. Lamerato, CPFP

Platinum – Partner/Sponsor



Bronze – Sponsors

