



# Public Fleet Advisors LLC

Sam P. Lamerato, CFPF, Principal Advisor  
John S. Hunt, CFPF, Principal Advisor

27734 Rialto Street  
Madison Heights, MI 48071  
Sam (248) 885-1847  
sam@publicfleetadvisors.com  
John (360) 597-8370  
john@publicfleetadvisors.com

Dear Fleet Professional,

**A regional fleet management training seminar is coming to Farmers Branch, TX August 11-12, 2022!**

Public Fleet Advisors (PFA) provides quality fleet management education. Training occurs at **customer sites, regional venues, and public fleet conferences**. Designed for both newcomers and seasoned professionals, the curriculum is designed to enhance job performance and marketability in the fleet industry. Attendees should include **directors, managers, administrators, financial analysts, supervisors, parts managers, technicians**, and other professionals. Including the entire organization is a catalyst for positive culture change and organizational improvement. *Quality education facilitates improved service delivery to citizens and potentially saves taxpayers millions of dollars.*

**Fleet Management Training Topics Selected by Regional Fleet Managers:**

Calculating Public Fleet Rates & Fleet Replacement Strategies	Developing a Preventative Maintenance Program & Its Importance
Parts Inventory Management	Workflow, Productivity, & Shop Safety
How Many Technicians Do You Really Need?	Round Table Discussion
How to Hire & Retain Quality Technicians	Surviving an Audit of Your Fleet Operation
What a Fleet & Facilities Director Expects from the Fleet Department - <b>Speaker – Kevin Muenchow, City of Farmers Branch, TX</b>	Discovering Fleet Best Practices & Learning New Technologies

PFA instructors are well-known leaders in public fleet management and are both fleet industry certified. Together, they have a combined total of over eighty (80) years of continuous business experience and are masters at teaching complex public management principles. For over twenty-five years they have organized large public works conferences, lectured at schools, presented at fleet conferences, and delivered Webinar presentations. *PFA instructors have taught business management skills and implementation strategies to thousands of public fleet professionals across North America.*

For more information about this wonderful opportunity, please visit us at [publicfleetadvisors.com](http://publicfleetadvisors.com) or call for more information regarding venue, hotels, and pricing.

**Sam P. Lamerato, CFPF**  
*Legendary Lifetime Achievement Award Recipient*

**John S. Hunt, CFPF**  
*Public Fleet Manager Hall of Fame Inductee*

*“Optimize your fleet operation with proven expertise”*

**Public Fleet Advisors**  
**New Training Location**  
**Hampton Inn & Suites Conference Room**  
**1570 Mira Lago Blvd.**  
**Farmers Branch, TX 75234**  
**August 11 & 12, 2022**



**Hotel:**

**Hampton Inn & Suites –**

**1570 Mira Lago Blvd., Farmers Branch, TX 75234**

Hotel attendee website is: [www.my-event.hilton.com/daljkhx-pub-3cce0426-ebae-43e1-bb13-74c3b41d958c/](http://www.my-event.hilton.com/daljkhx-pub-3cce0426-ebae-43e1-bb13-74c3b41d958c/)

**Phone Number (972) 373-4900**

**Seminar Cost:** The cost to attend Public Fleet Advisors (PFA) training seminar for both days is \$225 per person. **Payments received more than 30 days in advance, the cost is \$199 per person.** Discounts are given to agencies sending multiple attendees and/or for organizations that belong to a Fleet Management Association such as the American Public Works Association (APWA), National Association of Fleet Administrators (NAFA), FleetPros Fleet Management Association, Public Fleet Managers Associations, or other similar organization. **With the discount, the cost is \$175 per person.**

To register, please click [www.publicfleetadvisors.com/training registration](http://www.publicfleetadvisors.com/training registration).

The significant value of the training provided by PFA far exceeds the cost to attend this wonderful opportunity.

For more payment options, please contact:

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# Public Fleet Advisors Fleet Training Seminar City of Farmers Branch, TX

**August 11, 2022**

- 7:15-7:45**      **Registration & Coffee & Pastries**
  - 7:45-8:15**      **Welcome, Fleet Overview & Introductions – Tom Higgs, Fleet Operations Manager**
  - 8:15-9:00**      **Calculating Public Fleet Rates**
  - 9:00-9:35**      **Fleet Replacement Strategies**
  - 9:35-10:00**    **Save Time & Money by Purchasing from Ready-to-Use, Competitively Solicited Contracts - Sourcewell**
  - 10:00-10:25**   **Break & Networking Time**
  - 10:25-11:35**   **Parts Inventory Management - Do you really need what you are stocking?**
  - 11:35-12:00**   **Modern Fleet Asset Remarketing – Strategies That Will Make Your Program Shine-GovDeals**
  - 12:00-1:00**      **Lunch Provided & Networking & Equipment Show**
  - 1:00-1:20**      **What a Fleet & Facilities Director Expects from the Fleet Department –  
Speaker: Kevin Muenchow, City of Farmers Branch**
  - 1:20-2:20**      **Developing a Preventive Maintenance Program & Its Importance**
  - 2:20-2:50**      **Break & Networking Time**
  - 2:50-3:50**      **How to Hire & Retain Quality Technicians**
  - 3:50-4:35**      **Discovering Fleet Best Practices & Learning New Technologies**
  - 4:35**              **Day One Wrap-up Discussion & Tour of the Farmers Branch Fleet Facility.**
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**August 12, 2022**

- 7:15-7:45      Networking & Coffee & Pastries
- 7:45-8:15      Day Two Opening Remarks and Discussion
- 8:15-9:15      Workflow, Productivity, & Shop Safety
- 9:15-10:15     How Many Technicians Do You Really Need?
- 10:15-10:30    Break & Networking Time
- 10:30-11:30    Surviving an Audit of Your Fleet Operation
- 11:30-11:50    Round Table Discussion - Bring Your Hot Topics
- 11:50-12:00    Professional Organizations - Door Prizes - Closing Remarks
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